

JESUS PEÑA

Producer – Films | Commercials | Corporate | Documentary

Producer with 10+ years of experience handling budgets, timelines and managing end to end production of film and media deliverables, from creative development to post-production.

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EXPERIENCE

2025-Present	OPENAI SAN FRANCISCO, CA Producer <ul style="list-style-type: none">In charge of all internal videos, demos, product launches, webinars, livestreams and executive stories.
2024-2025	NETFLIX SAN FRANCISCO, CA Producer <ul style="list-style-type: none">Produced a 25-minute film, managing a team of over 100 individuals on set, including crew, talent, and background actors.Oversaw pre-production for a three-month period, secured additional investors, and managed all aspects of production, including permits, locations, deal memos, payroll, and post-production.
2021-2024	CARUSO COMPANY SAN FRANCISCO, CA Producer <ul style="list-style-type: none">Produced a diverse portfolio of projects across various media, including branded content, digital advertising, broadcast and corporate videos.Delivered bids that were up to \$4M under budget.Supervised and coordinated large teams, providing oversight for up to 70 crew members, including on-screen talent and post-production staff.
2021	META MENLO PARK, CA Producer <ul style="list-style-type: none">Oversaw the coordination and delivery of key components for live action footage, VFX elements, and archival footage for "Connect Keynote," a 90-minute video showcasing Mark Zuckerberg, Sheryl Sandberg, and C-level executives during Facebook's rebranding to Meta.
2018-2020	PORTAL A SAN FRANCISCO, CA Producer <ul style="list-style-type: none">Secured funding of \$500K for the development and production of original programming.Collaborated with Stephen Curry and Unanimous Media on the series '5 Minutes From Home with Steph Curry'Achieved over 20 million views on YouTube for the series.
2015-2018	FREELANCE SAN FRANCISCO, CA Producer <ul style="list-style-type: none">Produced 40+ projects from inception to distribution, including live events.Streamlined project resources by optimizing budgets and schedules, securing necessary permits, and overseeing logistics and payroll.Hired and supervised freelance crews with teams ranging from 10 to 70 individuals, to meet project demands.Coordinated large-scale projects with budgets up to \$2 million, delivering final products for high-profile clients such as Apple, Meta, Google and Toyota.

SKILLS

Budget Forecasting and Management.

Team Leadership and Time Management.

Leading projects ranging from 2 to 100+ people.

Leading projects ranging from \$10K – \$6 million.

AICP | Union Guidelines (SAG, IATSE, DGA)

MS Office | G-Suite | Monday.com | Slack

Freelance vendor & crew management.

Developing and maintaining client relationships.

Facilitating rate negotiations and contracts.

Metrics & Data Analysis.

Live Events.

Project Management.

EDUCATION

2023 - 2024	MBA Business Administration California State University, East Bay
2010 - 2014	B.A Film Production San Francisco State University

LANGUAGES

English & Spanish
(Native Proficiency)