

JESUS PEÑA

Producer – Branded Content | Commercials | Feature Films

Producer with 8+ years of experience handling budgets, timelines and managing end to end production of film and media deliverables, from creative development to post-production.

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EXPERIENCE

2024-2025	<p>NETFLIX “GREETINGS FROM ST. HELENA” SAN FRANCISCO, CA</p> <p>Producer</p> <ul style="list-style-type: none">Produced a 25-minute film, managing a team of over 100 individuals on set, including crew, talent, and background actors.Oversaw pre-production for a three-month period, secured additional investors, and managed all aspects of production, including permits, locations, deal memos, payroll, and post-production.
2021-2024	<p>CARUSO COMPANY SAN FRANCISCO, CA</p> <p>Producer</p> <ul style="list-style-type: none">Produced a diverse portfolio of projects across various media, including branded content, digital advertising, broadcast and corporate videos.Delivered bids that were up to \$4M under budget.Supervised and coordinated large teams, providing oversight for up to 70 crew members, including on-screen talent and post-production staff.
2021	<p>META MENLO PARK, CA</p> <p>Project Manager</p> <ul style="list-style-type: none">Managed and optimized workflows, overseeing the coordination and delivery of key components including live action footage, VFX elements, and archival footage for a high-profile, 90-minute video showcasing Mark Zuckerberg, Sheryl Sandberg, and C-level executives during Facebook's rebranding to Meta.
2018-2020	<p>PORTAL A SAN FRANCISCO, CA</p> <p>Producer</p> <ul style="list-style-type: none">Secured funding of \$500K for the development and production of original programming.Collaborated with Stephen Curry and Unanimous Media on the series ‘5 Minutes From Home with Steph Curry’Achieved over 20 million views on YouTube for the series.
2015-2018	<p>FREELANCE SAN FRANCISCO, CA</p> <p>Producer</p> <ul style="list-style-type: none">Produced 40+ projects from inception to distribution, including live events.Streamlined project resources by optimizing budgets and schedules, securing necessary permits, and overseeing logistics and payroll.Hired and supervised freelance crews with teams ranging from 10 to 70 individuals, to meet project demands.Coordinated large-scale projects with budgets up to \$2 million, delivering final products for high-profile clients such as Apple, Meta, Google and Toyota.
2014-2015	<p>“DOLORES” PBS (Official Sundance Selection) SAN FRANCISCO, CA</p> <p>Production Manager</p> <ul style="list-style-type: none">Supervised a documentary crew of 50+ people over a two-year period.Oversaw A-list talent booking, contracts and interviews which include but not limited to: Hilary Clinton, Angela Davis, Gloria Steinem, and Isabel Allende.

SKILLS

Budget Forecasting and Management.
Team Leadership and Time Management.
Leading projects ranging from 2 to 70+ people.
Leading projects ranging from \$10K – \$4 million.
AICP Union Guidelines (SAG, IATSE, DGA)
MS Office G-Suite Monday.com Slack
Freelance vendor & crew management.
Developing and maintaining client relationships.
Facilitating rate negotiations and contracts.
Managing vendor agreements, invoices & payments.
Payroll Administration.
Project Management.

EDUCATION

2023 - 2024	<p>MBA Business Administration</p> <p>California State University, East Bay</p>
2010 - 2014	<p>B.A Film Production</p> <p>San Francisco State University</p>

LANGUAGES

English & Spanish
(Native Proficiency)